

20152016 Annual Report



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intercambio
UNITING COMMUNITIES



**WE ENVISION
COMMUNITIES
WHERE ALL
PEOPLE
COMMUNICATE,
CONNECT AND
SUCCEED.**



As we review the last 15 years, we can't help beaming with pride. Since the beginning, the essence of Intercambio has been about people connecting with people—in spite of our differences.

We're honored to be surrounded by individuals like you who are curious about other cultures. Who care about people. Who seek out the richness and diversity in this community. Your dedication sets an example for the rest of our country.

Your support is responsible for the thousands of stories of communication, connection and success reverberating from Intercambio students and volunteers in Boulder County.

Parents are learning English to participate in their children's education. Intercultural friendships are growing as volunteer and student families celebrate holidays together. People are advancing in their jobs and earning more money because of skills they've learned in class.

These stories of unity, respect, kindness and action resonate nationally. The movement is growing.

Intercambio will tirelessly continue the crucial work of connecting people across cultures. But there is much more to do. Your support is vital to keep this movement alive.

Thank you,

Lee Shainis
Executive Director

Jane McConnell
Board Chair



COMMUNICATE

We believe our communities are safer and stronger when everyone can communicate — and it begins with language.

Intercambio students understand the importance of learning English. After long days working multiples jobs and caring for their children, they make time to attend English classes. By doing so, they guarantee a better future for themselves and their families.

People choose Intercambio because their lives are complicated. There are a lot of demands for their time, yet they dedicate themselves to their English classes. To meet their needs, Intercambio offers group classes at a variety of times and locations.

A third of Intercambio participants receive one-on-one tutoring in their homes. Learners who would otherwise be unable to attend classes receive this in-home support.

Intercambio shares this focus with national partners, who are implementing similar programs in their communities.

Our Boulder County student demographics

1,049 students attended classes



3/4 of our students are women



85% of our students have children at home



Esther saw the benefits that could come from learning more English; not only for herself, but for her family as well.

Esther came to the United States in 1999 and now lives in Longmont with her husband and three children, aged 19, 16, and 13. She says that although she misses her family in Mexico, “Life here is better because there are more opportunities to live better, find work.”

When she began with Intercambio, she detailed her many goals: earn a promotion and communicate better at work, be more confident communicating in the community and in her children’s schools, and become a US citizen.

Esther enrolled in an intermediate class in the fall of 2015, and quickly moved up through several levels thanks to her dedication. In the spring of 2016, she courageously spoke in front of hundreds of Intercambio supporters at an event. With her three children by her side, she told the crowd: “I am proud about how I am learning.”

“In my work, I have the opportunity to become a supervisor. That is my dream now.”

She describes that, as a result of Intercambio’s classes, her communication at work has improved, as well as her confidence interacting in the community. She is now enrolled in two English classes—one advanced class and one conversation class—and is committed to continuing to study until she has accomplished all her goals.

COMMUNICATE

“In my work, I have the opportunity to become a supervisor. That is my dream now.”



We believe uniting communities across cultures is as important as teaching English.

Intercambio is not an ordinary English language program. Sure, we teach English. But most importantly, Intercambio brings students, volunteers and community members together through English classes and events. The ultimate goal is to build communities based on deep multicultural understanding.

Learning English and experiencing cultural differences can be difficult. Encouragement from volunteers is the number one key to success for Intercambio students. Students who feel their teachers and classmates care about them are more likely to continue studying and become a part of the community.

This work is exciting. Friendships form. Hope is inspired. Understanding blooms. This work transforms communities.

In the 2015/2016 Fiscal Year, Intercambio trained 1,315 teachers and administrators of partner organizations from around the country in important topics such as how to improve student retention; how to use Intercambio's *Interactive English* curriculum most effectively; and how to integrate our other materials such as "The Immigrant Guide". As almost 600 organizations implement Intercambio's culturally-focused English classes, they're seeing the impact in their communities as well!

Connecting people across the country

Our students come from **64** countries

79% are from Mexico and Latin America

Teachers and students spent **54,000** hours together

4,000 people attended Intercambio events

1,315 educators trained at conferences and webinars

We partnered with **598** organizations

LOCALLY

NATIONALLY



Doug is a volunteer English teacher with Intercambio.

Doug and his students moved through levels five and six together, and, to their delight, they will be able to stay together for Level 7. "At the last class, the students were so adamant about wanting to stay with me that they talked to everyone [on staff]," said Doug. His students' ability to express themselves and to rally together to speak up for themselves, was moving for Doug.

"When I first met them last year, a lot of [my students] were unsure how to deal with a question about a receipt at the grocery store, or how to deal with Comcast, the bank, or a credit card company. A lot of them felt very intimidated by those situations. I've watched them become more and more confident with their language skills. With that comes confidence in themselves, their own ideas, and what they are capable of when dealing with difficult situations."

CONNECT

I've watched my students become more and more confident with their language skills.

With that comes confidence in themselves.



SUCCEED

We believe our communities are more prosperous when all people have the opportunity to succeed and give back.

When adult immigrants learn English, many doors are opened. They can continue their education, and are qualified for more jobs. They set examples for their children. They hold themselves to high standards. Intercambio works hard to support students in their learning.

Since opening in 2001, Intercambio has supported over 10,000 people in Boulder County in their commitment to learn English. Add 5,000 volunteers to that number and that's 15,000 families whose lives have been impacted!

Beyond that, our national program's impact is growing exponentially. Roughly 150,000 immigrants outside of Boulder County are learning English and life skills through Intercambio's materials. Working with 600 organizations across the U.S., Intercambio's grass-roots program is making a big splash on the national stage!

Helping immigrants reach their goals

128 attended Citizenship classes

42 students became citizens

313 earned job advancement

283 parents got more involved in their children's education

Partner programs in 42 states

Curriculum and materials have helped 30,163 immigrants nationwide

LOCALLY

NATIONALLY



**Oscar has overcome
more obstacles
than most people
face in a lifetime.**

From leaving family in Mexico, to homelessness, to alcohol and drug abuse, to consistent discrimination, Oscar has remarkably transcended to be a model of hard work, selflessness and success.

Now he is a counselor at an organization for people suffering from drug and alcohol abuse as well as domestic violence. Oscar explains, "Sometimes I need to look for shelter for women and children. That's the reason I try to learn more English."

Oscar is grateful for Intercambio's role in helping him achieve his dreams of serving the community that supports him, "Here in Intercambio I feel really comfortable because they respect me, they are kind with me, they are teaching me, they are helping me."

SUCCEED

Here in Intercambio I feel really comfortable because they respect me, they are kind with me, they are teaching me, they are helping me.

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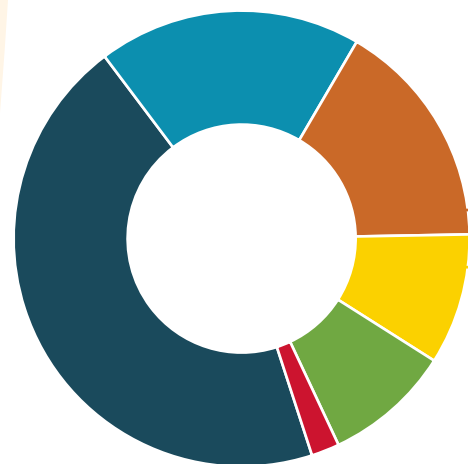
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20152016

Audited Financials For the year ended June 30th, 2016



Revenue

● Individual and Business	45%	597,905
● Program Revenue	19%	249,820
● Foundation	16%	217,608
● Local Government	9%	124,133
● In Kind	9%	120,525
● Special Event	2%	26,544

Total Revenues \$ 1,336,535 *



Expenses

● Program Services	92%	1,079,276
● Fundraising	5%	61,540
● Management and General	3%	37,843

Total Expenses \$ 1,178,659 *

*Revenues and expenses are higher than average this year because of a capital campaign. In January, 2015, Intercambio purchased a building in Longmont for \$525,000. In September 2015, the building was renovated and open for use. For our audited financials and IRS Form 990, please visit intercambio.org.

15 years of accomplishments

Over 10,000 immigrants have taken English classes through Intercambio

More than 5,000 volunteers have donated their time to support immigrants in their communities

Volunteers and students have spent 528,000 hours together in English classes

Curriculum and materials have helped 150,000 immigrants nationwide

The community has rallied to purchase 2 buildings – one in Boulder and one in Longmont – to provide students with stable environments to learn English

Intercambio will tirelessly continue the crucial work of connecting people across cultures. But there is much more to do. Your support is vital to keeping this movement alive.

For more information about volunteering or donating, visit www.intercambio.org



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