

intercambio

UNITING COMMUNITIES

annual report 2011





at intercambio: uniting communities

We believe our communities are safer and stronger when everyone can communicate—and it begins with language.

We believe educating parents leads to an educated family.

We believe our communities are more prosperous when all people have the opportunity to succeed and give back.

We believe in having fun!



intercambio's new logo

We're very excited about Intercambio's new logo! Here's why:

- We like color! Black and white didn't represent our colorful spirit.
- The new logo shows people connecting, playing, sharing—everything Intercambio is about.



*Intercambio Logo
2001 - 2011*

Thanks to your support, Intercambio has connected 12,000 immigrants and receiving community members since 2001. This has created ongoing relationships that result in lasting friendships and true two-way integration.

According to the Knight Foundation's 2010 Soul of the Community report, 14% of immigrants rated Boulder as being highly open. In contrast, 89% of Intercambio students report they feel Boulder County is a welcoming place, a testament to Intercambio's effectiveness.

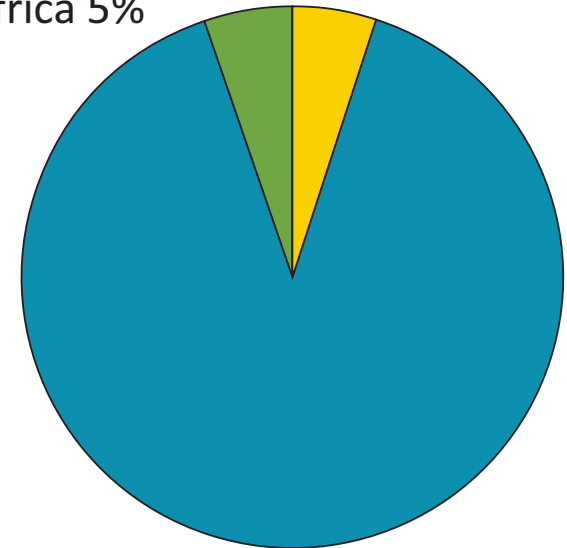
students

STUDENT FEEDBACK

- 85%** feel more confident going places in the community.
- 75%** can better communicate with coworkers, bosses, and clients who speak English.
- 75%** better understand U.S. culture and people from different backgrounds.
- 70%** can better communicate with doctors, dentists, or pharmacists without an interpreter.
- 63%** became more involved in their children's education.
- 45%** got a better job, a promotion, or a pay increase.

Countries of Origin

Europe, The Middle East & Africa 5% Asia 7.5%



Latin America 87.5%

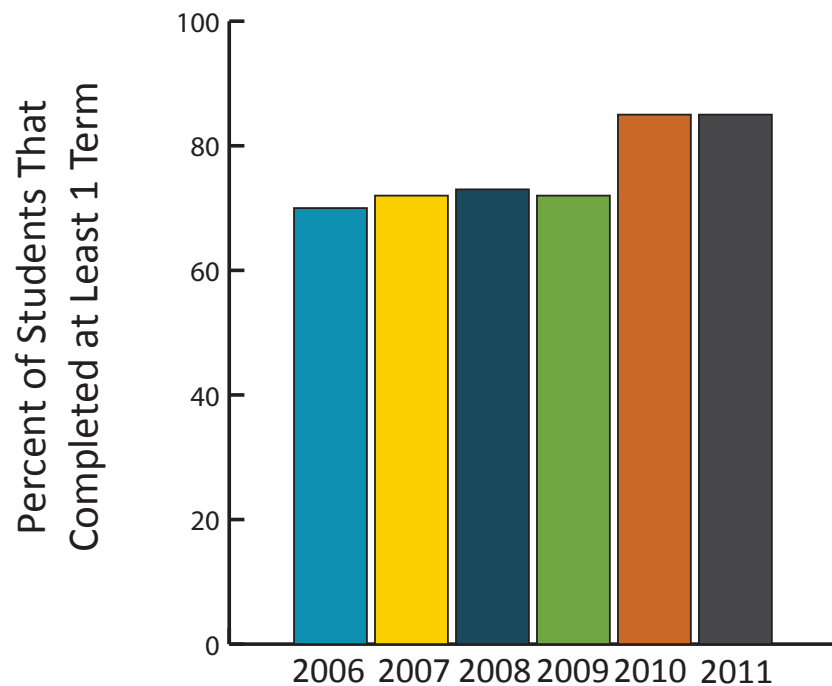
Including:

Afghanistan, Algeria, Bosnia, Burma, Chile, China, Colombia, Cuba, Ethiopia, India, Iran, Lithuania, Mali, Mexico, Nepal, North & South Korea, Poland, Russia, Saudi Arabia, Thailand, and Vietnam



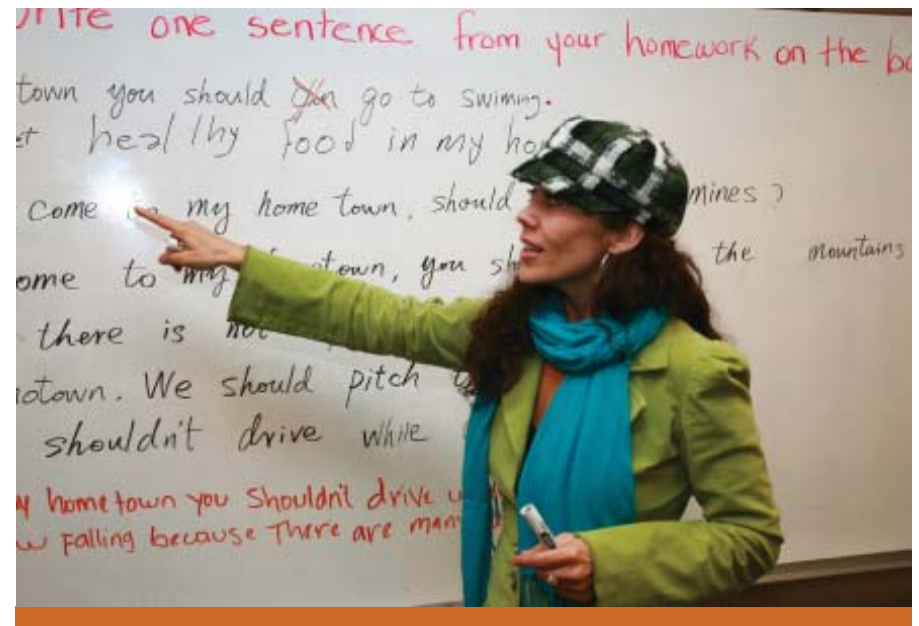
volunteers

Classroom Success



VOLUNTEER FEEDBACK

- 78%** gained a better understanding of other cultures.
- 61%** have formed an intercultural friendship.
- 50%** have a better understanding of immigrant struggles.



2011 accomplishments

Services

- Connected 420 volunteers with over 1,000 adult English learning students from 45 countries.
- Helped 33 students receive their citizenship!
- Facilitated resource workshops on finances, cross-cultural understanding, laws, citizenship, and more for over 400 immigrants.
- Led 15 “Living in the U.S.” workshops for 400 immigrants with the following results reported:
 - 75% now feel more informed about U.S. culture
 - 75% now feel more confident responding to emergency situations
 - 70% now feel confident managing money and navigating the U.S. financial system
- Fostered intercultural exchange for over 1,700 people through community events.
- Trained 250 adult educators on how to train volunteer teachers and teach laws and discuss cultural differences utilizing our tool, *What Every Immigrant Needs to Know*.
- Collaborated with 30+ organizations that also serve immigrant populations to share tasks, resources, information, and to avoid duplication of services.

Infrastructure

- Hired three new staff members to help manage the increased demand for our classes and products.
- Made major revisions to six books of our twelve-book curriculum.



Replication

- Distributed 20,000 copies of *What Every Immigrant Needs to Know* to 200 different agencies across the country.
- Continued to share our curriculum and volunteer training with organizations in Michigan, Georgia, Missouri, Rhode Island, California, Oklahoma, Utah, and Arizona.

statement of financial position

december 31, 2011

change in net assets

for the year ended december 31, 2011

ASSETS		REVENUES/EXPENSES	
CURRENT ASSETS		REVENUES AND PUBLIC SUPPORT	
Cash and Cash Equivalents	\$318,599	Contributions	\$503,241
Prepaid Expenses	1,488	Special Events	26,685
Inventory	3,094	Total Public Support	529,926
Total Current Assets	323,181	Program Related	57,884
		Investment Income	6,137
FIXED ASSETS		Total Revenue	64,021
Total Fixed Assets	548,278	Total Revenues and Public Support	593,947
NON-CURRENT ASSETS			
Endowment	59,012	EXPENSES	
Security Deposit	1,100	Building and Equipment	72,927
Total Non-Current Assets	60,112	Fundraising	15,592
		Management and General	23,220
TOTAL ASSETS	\$931,572	Program	558,640
LIABILITIES AND NET ASSETS		TOTAL EXPENSES	\$670,379
CURRENT LIABILITIES			
Total Current Liabilities	14,231	Δ IN NET ASSETS	(\$104,736)
NET ASSETS			
Total Net Assets	917,341	NET ASSETS - BEGINNING OF YEAR	\$1,022,078
TOTAL LIABILITIES & NET ASSETS	\$931,572	NET ASSETS - END OF YEAR	*\$917,341

* Intercambio intentionally budgeted a deficit in 2011. This was done in order to use a portion of our reserves (which had exceeded a 6 month emergency buffer) to invest in the development of our curriculum and the immigrant guide. Please contact us for a copy of our full, audited financials and 2011 Budget Narrative.

thanks to our generous donors*

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executive director's report • Lee Shainis

Our 10th year was one of exciting change and growth. We took our program quality to another level and launched new resources including the long-awaited 2nd edition of our 12-book English curriculum and new versions and translations of *What Every Immigrant Needs to Know*, our practical guidebook that's been distributed to 35,000 people nationwide.

We led many cultural awareness trainings to build understanding in

our community around observing instead of judging our different ways of seeing the world.

We partnered with more schools, libraries and nonprofits to provide even more accessible opportunities for people to teach and learn English.

And as always, we danced often, took 120 people camping, hiked, ice skated, painted, and had lots of fun together!

I'm continually amazed by the support we receive from our community members, and we thank you!

A handwritten signature in black ink, appearing to be 'Lee Shainis'.

Lee Shainis
Executive Director



intercambio

UNITING COMMUNITIES

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www.intercambioweb.org

Building Understanding, Respect and Friendship Across Cultures