

intercambio

UNITING COMMUNITIES

annual report january-june 2012





Co-Founders Shawn and Lee at Fiesta 2012

executive director's report • Lee Shainis

Intercambio is in its 12th year and things have changed. I'm not 23 anymore and I need to stretch more before and after exercising. Intercambio has moved out of my basement and now operates out of offices in Boulder and Longmont.

Compared to the same time period last year we have doubled our sales for The Immigrant Guide and tripled

sales of our English language curriculum. Our resources are used by 500 organizations in 45 states!

Our community is also different thanks to the 12,000 amazing students and volunteers who have

come together through our classes.

At schools, the immigrant parents we see heavily participating in the PTAs are confident, former Intercambio students.

The managers of several

This year, Intercambio changed its fiscal year to end in June instead of January. Compared to the last annual report, you may notice that some numbers are half the size because it reflects our 6-month short period from January to June 2012.

intercambio

UNITING COMMUNITIES

restaurants in town are proud, former students.

Elementary school teachers and employees at Safehouse, the Boulder Immigrant Legal Center, Intercambio, and other nonprofits are community-changing former students.

Members of the City of Boulder Immigrant Advisory Board and the City of Longmont Housing and

Human Services Advisory Board are civically engaged former students.

There is still much work to be done as we continue to serve 1,000 adult immigrants a year. Many of these current students will be future leaders in our community. Thanks to your support, we are able to provide the opportunity for them to unleash their potential and

make our community an even stronger, more united place.

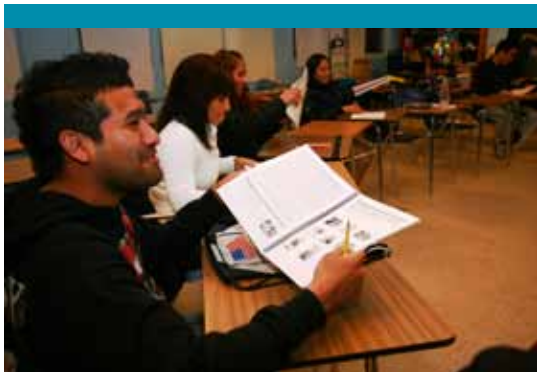


Lee Shainis
Executive Director &
Co-Founder



STUDENT FEEDBACK

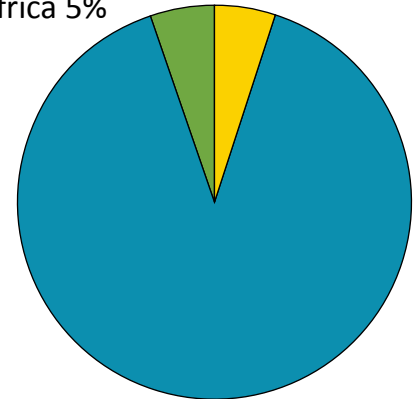
- 85%** feel more confident going places in the community.
- 75%** can better communicate with coworkers, bosses, and clients who speak English.
- 75%** better understand U.S. culture and people from different backgrounds.
- 70%** can better communicate with doctors, dentists, or pharmacists without an interpreter.
- 45%** got a better job, a promotion, or a pay increase.



Countries of Origin

Europe, The
Middle East &
Africa 5%

Asia 7.5%



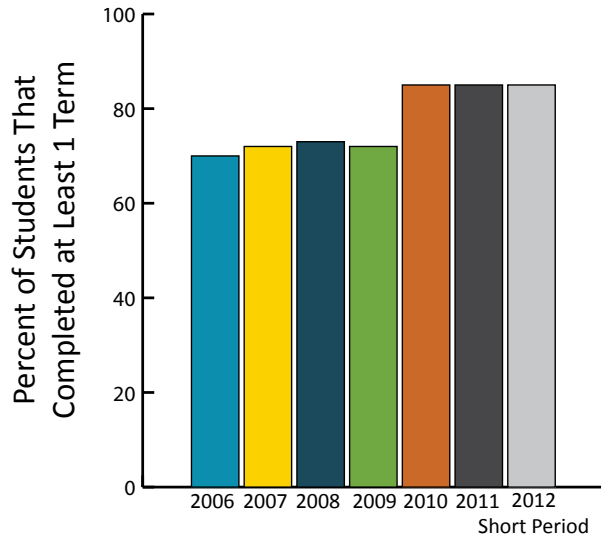
Latin America 87.5%

Including:

Afghanistan, Algeria, Bosnia, Burma, Chile, China, Colombia, Cuba, Ethiopia, India, Iran, Lithuania, Mali, Mexico, Nepal, North & South Korea, Poland, Russia, Saudi Arabia, Thailand, and Vietnam

volunteers

Classroom Success



“If it wasn’t for Intercambio, I would not have had the confidence to leave my husband after months of abuse. At the Safehouse, because of my English skills, I was able to understand the counselor and decide what to do with my future.” Intercambio student

VOLUNTEER FEEDBACK

- 78%** gained a better understanding of other cultures.
- 61%** have formed an intercultural friendship.
- 50%** have a better understanding of immigrant struggles.



January-June 2012 accomplishments

Services

- Connected 115 volunteers with over 490 adult English learning students from 45 countries.
- Helped 15 students receive their citizenship!
- Facilitated resource workshops on finances, cross-cultural understanding, laws, citizenship, and more for over 330 immigrants.
- Led 4 “Living in the U.S.” workshops for 55 immigrants with the following results reported:
 - 75% now feel more informed about U.S. culture
 - 75% now feel more confident responding to emergency situations
 - 70% now feel confident managing money and navigating the U.S. financial system
- Fostered intercultural exchange for over 1,400 people through community events.
- Collaborated with 30+ organizations that also serve immigrant populations to share tasks, resources, information, and to avoid duplication of services.

Infrastructure

- Hired new staff member to help manage the increased demand for our classes and products.
- Created new websites for Intercambio and Resources to Unite Communities.

- Changed our fiscal year to end in June instead of January.

Replication

- Doubled sales of *The Immigrant Guide* and tripled curriculum sales in the first half of 2012.



- Distributed 25,000 copies of *The Immigrant Guide* and our curriculum to to 500 different agencies across the country.
- Continued to share our curriculum and volunteer training with organizations in 45 states.

Fiscal Year 2011 & 2012 Short Year*

Audited Statement of Financial Position Audited Change in Net Assets

<i>For the Period Ended:</i>	June 30, 2012 (6 Months)	Dec. 31, 2011 (12 Months)	<i>For the Period Ended:</i>	June 30, 2012 (6 Months)	Dec. 31, 2011 (12 Months)
Assets			Revenues/Expenses		
Current Assets			Revenues & Public support		
Cash and Cash Equivalents	251,982	328,557	Contributions	266,927	583,175
Accounts Receivable	18,144	6,093	Special events	-	11,093
Book Inventory	25,499	6,470	Total Public Support	266,927	594,268
Prepaid Expenses	3,524	2,442	Program Related	20,375	25,993
Total Current Assets	299,149	343,562	Curriculum & Guide	51,809	36,351
Fixed Assets			Investment & Other	4,078	2,439
Total Fixed Assets	554,504	557,020	Total Revenue	76,262	64,783
Non-Current Assets			Total Revenues and Public Support	\$343,189	\$659,051
Security Deposit	1,100	1,100	Expenses		
Endowment	58,234	57,632	Program	349,621	671,406
Total Non-Current Assets	59,334	58,732	Management and General	23,943	26,809
Total Assets	\$912,987	\$959,314	Fundraising	26,188	47,639
Liabilities and Net Assets			Total Expenses	\$399,752	\$745,854
Total Current Liabilities	34,270	24,034	Profit (Loss)	(\$56,563)	(\$86,803)
Net Assets			Net Assets - Beginning of Year	\$935,280	\$1,022,083
Total Net Assets	878,717	935,280	Net Assets - End of Year	\$878,717	\$935,280
Total Liabilities and Net Assets	\$912,987	\$959,314			

*This information reflects Intercambio's change to a fiscal year that ends in June instead of January. The numbers in the June 30, 2012 columns in this annual report are half the size because it reflects our 6-month stub year from January 2012 to June 2012.

Please contact us for a copy of our full, audited financials and the 2011 and January-June 2012 Budget Narrative or if you have any questions.

thanks to our generous donors*

INDIVIDUALS

Ray Agostinelli
Emily Andrews & Brian Ross
Scott & Dee Andrews
Elsa Angrist
Catalina Aquino & Aureliano
Martinez
Brad Armstrong & Julie Dolin
Jane B. Armstrong
Liz Armstrong & Michelle
Alford
Judith Auer
Sue & Bailhache
Tony & Beverly Baker
Alexis & Roman Batko
Harold & Ingrid Becher
Erik Bernstein
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Steve Brinkman
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Leigh Bush
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Anastacia & Payman
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Susan Holtzman

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Adaline Jyurovat
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David & Molly Kirk
Amanda Kloster
Konrad Kummli
Dianne Ladd
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Laliberte
Satya Larrea
Nancy Leibig
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Leslie Lomas
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Carlos Real & Ana Sanchez
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Richard Roth
Henrietta Rothman
Roger & Karen Rubin
Ami Sadler
Gil & Sherry Saenz
Sue Sandson
James & Ann Scarboro
Devon & Shari Segal
Lara Shainis
Lee Shainis

* We value all our donors! Please let us know if we have missed anyone at Kristine@intercambioweb.org

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Ray Lanyon Fund

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Western Digital Foundation
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Sterling Rice Group
Polycom
Middlemist Crouch & Co.
Flatirons Rotary of Boulder
The Logan Firm, P.C.
Taylor Equipment
Distributors
The Spanish Institute

GOVERNMENT

Boulder County
City of Longmont
City of Lafayette
City of Boulder HSF

Lee Shainis
Executive Director and Co-Founder

Susan Corbett
Grant Manager

Ted Kinsman
Business Manager

Jenny Desmond
Program Director - Lafayette

Kristine Edwards
Marketing and Development Director

Rachel Fuchs
Academic Director - Boulder

Norma Fuentes
Program Director - Longmont

Debbie Goldman
Academic Director - Longmont

Raquel Habib
Program Assistant

Christy Speirn-Smith
Assistant Director

Maria Velasco
Program Director - Boulder

Benita Werner
Lafayette School Program Assistant

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(Chair)

Liz Peña
(Vice Chair)

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(Treasurer)

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Scott Andrews

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Maud Huey-Kenyon

David Kirk

Jane McConnell

Eliberto Mendoza

Pat Nielsen

Sheila Paxton

Scot Smith



at intercambio: uniting communities

We believe our communities are safer and stronger when everyone can communicate—and it begins with language.

We believe educating parents leads to an educated family.

We believe our communities are more prosperous when all people have the opportunity to succeed and give back.

We believe in having fun!



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Building Understanding, Respect and Friendship Across Cultures